



Success Story

1. **Entrepreneur's Name:** Rajeev kumar singh
2. **Name of Business/Venture:** Fathoom
3. **District and block :** PATNA & BARH
4. **Industry/Sector:** AGRITECH
5. **Date of Establishment:** 15-12-2022

Photographs at
work station

6. Brief Introduction of the Entrepreneur

(Education, background, and inspiration to become an entrepreneur)

I am Rajeev singh founder fathoom. I do bachelors in mechanical engineering from Rajiv gandhi Bhopal. As I belong from farmer family I observe the challenge face by farmer day to day so I design customize innovative machines for them. I found there is much bigger market than I think. So I decide to start my venture.

7. What motivated you to start your entrepreneurial journey?

(Personal experiences, market opportunities, role models, etc.)

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8. Describe your business idea

(What does your business do? What products/services are offered? What problem does it solve?)

We manufacture customize innovative agri machine for farmers, make there live easy and make a world better place to live.

9. How did you start your business?

(Initial steps, resources, market research, financial support, etc.)

I start my business in small shaded room in my bagicha, than gradually we develop machines and tested them in our own farm . I have my saving from my previous job so start my venture with my own savings.

10. Challenged faced and how did he/she overcome the challenges?

We face challenge of fund and technical expertise and in testing of machines.

11. Support from Industries Department

.....I got support from STARUP BIHAR and receive seed fund of10 lakh rupees. And there support.
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12. Achievement and future plan

Selected for startup India seed fund and Rkvy raftar yojna ministry of agriculture and family welfare government of India. My product selected for yukti innovation2023 AICTE. Future plant generate revenue of 100cr and export product to other countries

Achievements

13. Key milestones and achievements of your business

(Awards, recognitions, partnerships, growth, etc.)

Selected for startup India seed fund and Rkvy raftar yojna ministry of agriculture and family welfare government of India. My product selected for yukti innovation2023 AICTE

14. Current Employment?

(Job creation, social impact, local engagement, etc.)

11 people

Future Plans

15. What are your future plans for the business?

(Expansion, new products/services, scaling,

We innovate machines for small and marginal farmers make presence in jharkhand and nearby country Nepal , Bangladesh And Myanmar Achieve revenue of 100 cr by 20028.

16. What advice would you give to young and aspiring entrepreneurs?

(Lessons learned, tips for success, things to avoid, etc.)

Start first this is the difficult step once you start things will go all right , start believing in yourself that will give you courage to stand tall in your entrepreneurial journey

Contact Information (*Optional*)

17. Website/Business Profile Link: <https://fathoom.in/>_____

18. Social Media Links:

[https://www.instagram.com/fathoom_agri/?igsh=MTZydDJ5OGGo5NGRpOA%3D%3D__](https://www.instagram.com/fathoom_agri/?igsh=MTZydDJ5OGGo5NGRpOA%3D%3D__w9576833937)

19. Contact Details:

w9576833937_____

2-3 high resolution pictures of entrepreneurs